



Emmanuel Orta, *creator name* VSINARY.

CREATOR · OPERATOR · ARVADA AND DENVER, COLORADO

VSINARY is the creator name of Emmanuel Orta, his birth name: one name over the businesses, the sites and the software, and one person behind them. He owns and ranks a network of Denver home-service brands, runs a specialty reptile and invertebrate business that began when he was eight, and built the instruments he uses to audit all of it — a crawler-visibility scanner, a lineage registry and a credential register.

He lives between Arvada and Denver — both, really. A working day is three things in whatever order the day demands: creating, self-improvement, and the care of the animals. He started six or seven years ago with a single site and built outward from it. What he is proud of is not a number: it is the person he has become — someone who never needs to work a job, because he creates them.

14entries in the public register,
13 with a URL**1,628**scans in the open CrawlCheck
dataset**49**research notes published,
defects included**8**Wikimedia projects carrying
his photographs, on 17+ pages

The instruments

- **CrawlCheck** — crawlcheck.io. Sees what GPTBot, ClaudeBot, PerplexityBot and Googlebot are actually served, 33 sections, free scan, open dataset, reports anchored to Bitcoin.
- **The Credential Record** — credentialrecord.com. A public register of dated credential lookups; states the lookup, never the conclusion.
- **SpeciesVault** — lineage registry with Darwin Core export.
- **crawlcheck-core** — the open-source readers, MIT, v0.5.0.

Since age eight

Two green anoles from a PetSmart. It never stopped. Terrarium Station (terrariumstation.com, since 2022) breeds rare reptiles and invertebrates in Colorado — a lifestyle turned into a company, not a company that acquired a hobby. His photograph of *Gonatodes daudini* is the species' reference image across Wikimedia. On 9 September 2026 he published the first photograph of a *G. daudini* hatchling recorded on Wikimedia Commons, Wikidata, iNaturalist or GBIF — hatched by him, photographed minutes old on a fingertip — now the species' juvenile image on Wikidata and in its Wikipedia article.

The manifesto

- **Own the asset.** A retainer ends the month you stop. A ranked domain with a tracked number attached is worth something whether or not anyone is working on it today. He would rather own one asset than bill for ten.
- **Measure, don't claim.** A number that cannot be linked to the thing that produced it does not go on a page.
- **Label it honestly.** Captive-bred means captive-bred. Representative photo means representative photo.
- **Fix it, then say so.** A diagnosis with nothing done about it is not a deliverable.

The collection, with the record for each

SPECIES	IUCN STATUS	PROVENANCE	WIKIDATA
<i>Gonatodes daudini</i> Union Island gecko	CRITICALLY ENDANGERED	bred here · first hatchling image on record (9 Sep 2026)	Q3110413
<i>Phelsuma klemmeri</i> Neon day gecko	ENDANGERED	bred here	Q882598
<i>Correlophus ciliatus</i> Crested gecko	VULNERABLE	bred here	Q24276246
<i>Varanus kordensis</i> Biak tree monitor	DATA DEFICIENT	captive-bred	Q2013825
<i>Gekko pradapdao</i>	NOT ASSESSED	—	Q107283404
<i>Cnemaspis chanthaburiensis</i> Chanthaburi rock gecko	LEAST CONCERN	breeding pair, hatched here	Q2980830
<i>Gonatodes annularis</i> Annulated gecko	LEAST CONCERN	—	Q3110407
<i>Gehyra marginata</i> Halmahera giant gecko	LEAST CONCERN	—	Q3100138
<i>Chlamydosaurus kingii</i> Frilled dragon	LEAST CONCERN	captive-bred	Q501566

One Critically Endangered, one Endangered, one Vulnerable, one Data Deficient and one never assessed. Status read from Wikidata; “bred here” stated only where it is true. Rare is your conclusion, not his claim.

PROPERTIES · OWNED OUTRIGHT, NO CLIENT NAMES

#	ENTITY	WHAT IT DOES	DOMAIN
01	CrawlCheck	Crawler-visibility scanner, open dataset	crawlcheck.io
02	The Credential Record	Dated credential lookups	credentialrecord.com
03	Terrarium Station	Rare reptiles and invertebrates, bioactive supplies	terrariumstation.com
04	SpeciesVault	Lineage registry	terrariumstation.com/nature-database
05	Tree Service Denver	Removal, trimming, stump grinding	treeservicedenverllc.com
06	Arvada Tree Service	Tree care, northwest metro	arvadatreeservicellc.com
07	Supreme Fencing Denver	Fence installation and repair	supremefencingdenver.com
08	Supreme Fencing Lakewood	Installation, repair, staining	supremefencinglakewood.com
09	Supreme Fencing Arvada	Fence installation and repair	supremearvadafencing.com
10	Supreme Concrete	Flatwork, driveways, foundations	supremeconcreteco.com
11	Supreme Excavation & Septic	Excavation and septic	supremeexcavationdenver.com
12	Supreme Landscapers Denver	Landscaping and hardscape	supremelandscapersdenver.com
13	SettleFlow	Payments infrastructure, in development	—
14	DOTA SEO	Where the search experiments were run	dotaseo.com

Marks and names



The mark is his signature in mint and gold inside a gold ring. Use it on charcoal. Name him **Emmanuel Orta**; his creator name is **VSNARY**, set in capitals. Both refer to the same person and may be used together.

Where to find him

emmanuelorta.com · crawlcheck.io · terrariumstation.com

facebook.com/VSNARY · instagram.com/emmanuel_orta · tiktok.com/@vsraryemmanuelorta

linkedin.com/in/emmanuelorta · github.com/emmanuelorta · commons.wikimedia.org/wiki/User:Vsnary

Press: the live facts, figures and marks for CrawlCheck are kept at **crawlcheck.io/press**. Contact through the form at emmanuelorta.com.